

# 2019

# Community Outreach Report



# **Our Mission**

**To make a difference in the lives of people in need by serving and giving back to our community.**

# **Our Vision**

**To redirect our youth, comfort those in pain and give hope to those in need.**

# **2019 Board of Directors**

**Kevin Rowe, Chairman of the Board**

**Cindy Ernst, Secretary/Treasurer**

**Sam Rowe, Board Member**

**Mike Muraco, Board Member**

**David Bates, Board Member**

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# Introduction Note from Kevin Rowe

Philanthropy is the hallmark of my own personal philosophy. I believe that the more fortunate in our society should actively seek to improve the lives of those in need, especially innocent children living in poverty or suffering the effects of devastating illness or disease. Simply put, I believe there is no reason any child should go without.

Thus, some time ago, I founded a 501(c)(3) non-profit foundation, Lerner and Rowe Gives Back. The foundation serves our community by providing benefits and support directly to the needy and by providing secondary support to a myriad of other philanthropic organizations in the hopes that our compassion touches the lives of the homeless, the hungry, the abused and sick, and even our four-legged friends.

Lerner and Rowe Gives Back also operates under the assumption that any organization operating independently can only do so much. However, collectively, through a network approach, more charitable organizations can be positively impacted. They in turn can then “pay it forward” by helping more families and other charitable organizations, which ultimately will lead to social and community changes on a much larger scale.

I hope that the passion that my team and I feel towards giving back can easily be seen and felt through our actions and words. We can't live in a community where there is such a need and not do something about it. The disadvantaged can have access to basic living essentials that will help them thrive and succeed because of our assistance to charitable organizations' efforts to reach out and do more.

It's with gratitude and full hearts that we look forward to continuing our mission in the years to come, developing even more meaningful connections with others that share our commitment to lending a helping hand to those in need. Without our community partners, our team would have neither the reach nor the level of impact that it does.

**Kevin Rowe**  
Founder  
Lerner and Rowe Gives Back Foundation

# Notable Contributions

- **Total raised from 2019 charity golf fundraiser (\$421,000+)**
- **Total raised from 2018 charity golf fundraiser (\$283,000+)**
- **Total raised from 2017 charity golf fundraiser (\$250,000+)**
- **Total count of families that benefited from 2019 turkey giveaways (9,000)**
- **Total count of backpacks donated for 2019-20 school year (7,500)**
- **Boys & Girls Clubs of Greater Scottsdale (committed \$10,000 over 4 years; in third year)**
- **Lerner & Rowe Courtroom—Faith Lutheran Middle and High School (\$100,000)**
- **2019 Fiesta Bowl Partnership—Wishes for Teachers (\$40,000)**
- **2019 American Heart Association—Tucson Heart Ball (\$25,000)**
- **2019 Annual Panda Children Helping Children Luncheon & Fashion Show (\$25,000)**
- **2019 #LovePup It's Hip to Chip (\$25,000)**
- **2019 Make a Wish Arizona (\$15,000)**
- **2019 Las Vegas Christmas Activities (\$15,000)**
- **2019 25 Days of Giving (\$12,500)**
- **2019 Phoenix Rescue Mission Heat Relief (\$12,500)**
- **2019 American Heart Association—Phoenix Heart Ball (\$10,000)**
- **2019 Phoenix Children's Hospital Telethon (\$10,000)**
- **2019 Military Assistance Mission (\$10,000)**
- **2019 Big Brothers Big Sisters of Central Arizona (\$10,000)**
- **2019 Childhelp Wings Fashion Show Luncheon (\$10,000)**
- **2019 Special Olympics of Arizona—Breakfast of Champions (\$10,000)**

# LERNER AND ROWE GIVES BACK RECIPIENTS





## **Kiwanis Steak Fry**

**A fun family oriented evening where you can mingle with others from the same community while raising money for Glendale youth programs- face painting for the kids, awesome raffles with items for everyone, great food catered from Carrabba's Italian Grill and yummy desserts from Nothing Bundt Cakes and Rita's Italian ice all in the beautiful and historic Sahuaro Ranch Park.**

**-Melissa Priego**

## **Santa Fe Veterans Alliance Golf Tournament Donation**

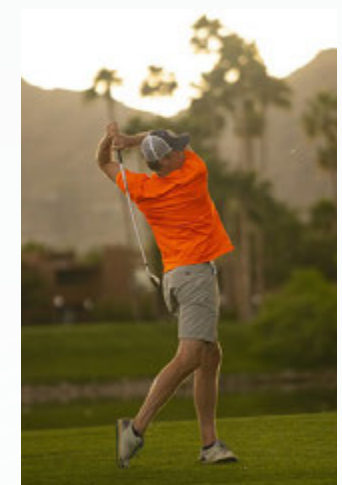
**FYI. Great tournament and I won a long putting contest. Thank you again for sponsoring the hole for a great cause.**

**-James**





# FLAGSHIP EVENTS



# LERNER AND ROWE GIVES BACK 6<sup>TH</sup> ANNUAL CHARITY GOLF CLASSIC



For six years in a row, the Lerner and Rowe Gives Back Charity Golf Classic has been a way to mix a fun day of golf with a means to give back to the community.

With the passing of each year, the annual charitable event grows so that the following year is even bigger and better than the year before.

These efforts are reflected in the total amounts raised year after year to benefit local charities:

**2016: generated over \$200,000,**  
**2017: generated over \$250,000,**  
**2018: brought in over \$283,000,**  
**2019: raised the most yet with over \$421,000!**

What's truly remarkable is that 100% of proceeds raised from individual donations and community partnerships are given back to directly support local charitable groups and organizations. With the help of our community partners and other supporters, we feel confident that we can reach \$450,000 in 2020!





# BACK TO SCHOOL BACKPACK GIVEAWAYS

## TUCSON

Our team held the first of nine Backpack Giveaway events at The Boys and Girls Clubs of Tucson's Roy Drachman Clubhouse. Thanks to The Boys and Girls Clubs of Tucson, our team members who volunteered their time, and the vendors who provided food and fun, we not only gave away 1,500 backpacks and school supplies in just three hours, but all who attended had fun, too!



## YUMA

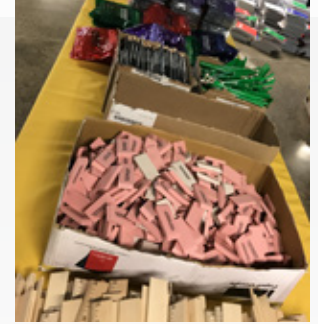
We had the opportunity to have a BONUS Backpack Giveaway in Yuma! This giveaway was unplanned, but greatly appreciated and received as you can see by all the smiling faces.





## PHOENIX

We had an amazing turnout for our 2019 Phoenix Backpack Giveaway! The day was a huge success thanks to Kuban Elementary School for opening their doors to hosting the location, and to all of our team members and event volunteers who helped make the day possible. Our team was beyond thrilled to have had the opportunity to meet students and their parents, as well as give away 1,500 backpacks!



## NASHVILLE

1,000 backpacks stuffed with school supplies were given away at the 2019 Nashville Backpack Giveaway at Lead Southeast's middle and high school campus! We enjoyed an afternoon meeting students and wishing them the best for the upcoming 2019-2020 school year.





## ALBUQUERQUE

We held our Albuquerque Backpack Giveaway at the Boys and Girls Clubs of Central New Mexico. The Back to School event was a hit! 1,000 kids walked away with a backpack stuffed with school supplies just in time for the 2019-2020 school year.



## NORTH LAS VEGAS

Our Lerner and Rowe outreach team braved the triple digit temperatures to put on a festive Back to School Fair and Backpack Giveaway in North Las Vegas. Over 2,500 people showed up to enjoy a few hours at Cheyenne Sports Complex, where 1,500 backpacks filled with school supplies were handed out.





## MERRILLVILLE

Over 500 backpacks filled with school supplies were handed out at our Merrillville Back to School Backpack Giveaway at Hidden Lake Park. We enjoyed a morning of giving back and meeting more community members.

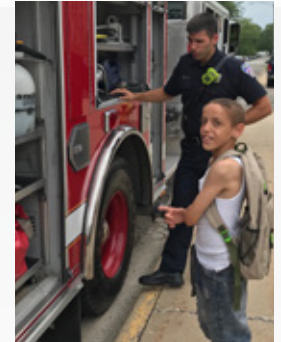


## JOLIET

Our gives back team gave away 500 backpacks with school supplies in Joliet, Illinois at the Spanish Community Center–A United Way Agency. Like the other giveaways, our community partners helped make the event something special for those who attended. Additionally, we were grateful to have had the opportunity to help start the school year on a positive note for local students and the adults who care for them.





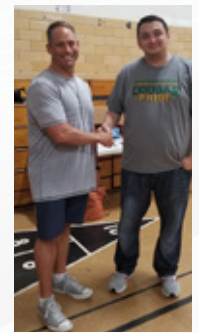


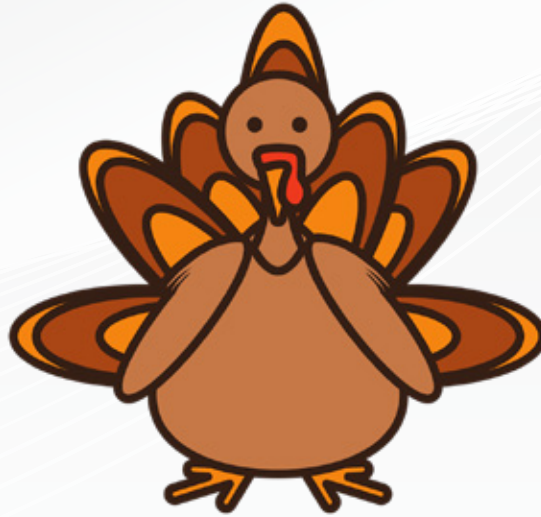
## ELGIN

We gave away 500 backpacks stuffed with school supplies at The Centre of Elgin. Our team was grateful for our community partners who assisted in volunteering their time and resources to help put this Back to School event together. Further, it was a gift for us to see the many happy kids in attendance filled with good spirits as they picked their own backpack and then went to enjoy the rest of the planned festivities at our 2019 Elgin Backpack Giveaway.

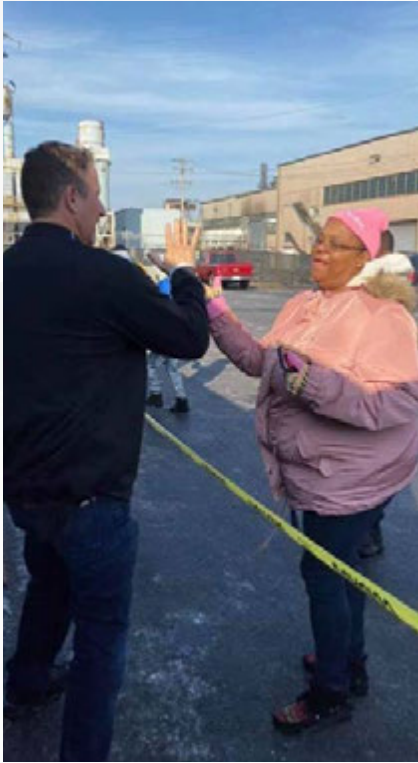
## WAUKEGAN

We gave away the last set of 500 backpacks filled with supplies for the upcoming school year at Carman-Buckner Elementary School in Waukegan, Illinois. The school staff were amazing hosts for our Waukegan Backpack Giveaway. We also couldn't have done it without the support from the many other community partners who contributed to making the day fun and enjoyable to all who attended.





# THANKSGIVING TURKEY GIVEAWAYS



## **CICERO**

**Our Chicago team partnered with the Vida Abundante Church to give away 1,000 frozen turkeys and sides in Cicero, IL. There was a line wrapped around the building of smiling families and individuals waiting to take their Thanksgiving goodies home. What a great blessing to help all of these families in need!**





## MERRILLVILLE

We love giving back to the communities we serve, and our annual turkey giveaways are just one way we are able to do that. In collaboration with the Food Bank of Northwest Indiana, our team and local volunteers gave away 500 turkeys and sides, as well as other food items.





## **NASHVILLE**

**Our team had a blast in Nashville walking along the line meeting community members and handing out 1,500 turkeys and side fixings at The Boys & Girls Clubs of Middle Tennessee—Cleveland Park Clubhouse. Other highlights included hot cocoa, cookies, musical vibes and special appearances by a local councilman and members of the Nashville Police Department.**





## ALBUQUERQUE

**Our 2019 Albuturkey Giveaway reaffirmed the overall understanding and goodness of people. After a bit of a delay, Walmart pulled through so that our volunteers with the National Guard and local high school football players and our staff could give away 1,500 frozen turkey and side fixings.**





## TUCSON

For the second year in a row, The Boys and Girls Club Tucson—Roy Drachman Clubhouse hosted our annual turkey giveaway in Tucson, Arizona. There was an amazing turnout of wonderful people who stopped by to pick up a frozen turkey, drawstring bag stuffed with side fixings, and a cookie to go. Our group was excited to hand out turkey and sides to 1,500 families to enjoy over the holiday.





## PHOENIX

We were extremely pleased to see so many local community members at our Phoenix Turkey Giveaway. This year the New Life English Ministry Church hosted the event where 1,500 turkeys and bags stuffed with sides were handed out. All who attended seemed to enjoy the festive atmosphere and sweet treat provided. Children in attendance especially seemed to get a kick out of the face painting, inflatable slide, and climbing wall!







## LAS VEGAS

What an event to end our turkey giveaways! We gave out 1,500 turkeys and sides in just over an hour and a half. That left plenty of time for some games, balloon animals, and face painting. Other highlights of our Las Vegas community fall festival at Molasky Family Park included live music, a clown on stilts, barbecued hot hogs, and cotton candy. We also had the support of a few community partners to help make the event something to remember.



## **Wishes for Teachers**

**We were involved in an awesome event last night called “Wishes for Teachers” brought by Fiesta Bowl charities. Eight of us presented to 8 different teachers throughout the valley \$5000 each to go toward their classrooms. Some of the teachers wishes were from new desks in the classrooms to purchasing nonperishable food to giveaway to the families in her classroom. We individually called each teacher to tell them personally that they were recipient’s, with many crying with so much excitement. Kevin was able to Facetime his teacher live. So amazing to be a part of, and can’t wait for next year.**

**-Christa Luirette**

## **United Way—WeekEnd Backpack Program**

**We LOVE LOVE LOVE working with the team at Hubbard and the United Way does so many great things out in the community. It’s crushing to know that so many school-aged kids go home on the weekends & don’t have enough to eat...so packing these weekend food bags was a privilege for me. It’s something most people, myself included, take for granted. Such a wonderful thing to be able to help out in any way!**

**- Katie Marion**



# COMMUNITY PARTNERSHIPS



# \$100,000 DONATION FOR LERNER & ROWE COURTROOM AT FAITH LUTHERAN MIDDLE AND HIGH SCHOOL





American Heart Association | American Stroke Association®

# **\$35,000 DONATION TO AMERICAN HEART ASSOCIATION TUCSON & PHOENIX HEART BALLS**





# **\$40,000 FIESTA BOWL PARTNERSHIP WISHES FOR TEACHERS**

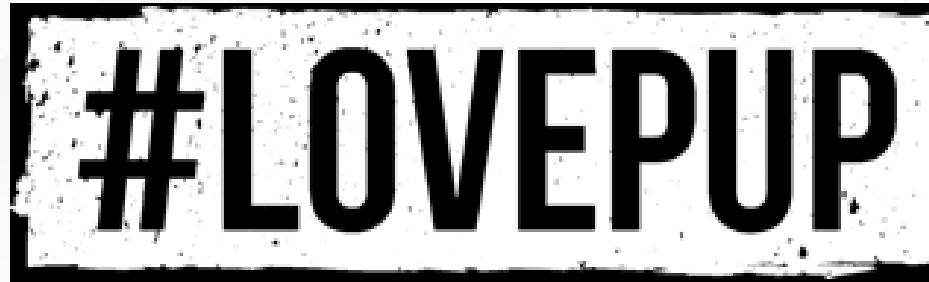


**Our team is pleased to join other local entities and individuals in support of Arizona teachers by sponsoring the Fiesta Bowl Charities Wishes for Teachers program. Dollars raised through sponsorships and donations to Wishes for Teachers will be divided between 200 randomly drawn Arizona educators.**



**Eight members of ours presented to 8 different teachers throughout the valley \$5,000 each to go toward their classrooms. Teacher wishes varied from new desks in the classrooms to purchasing nonperishable food to giveaway to the families in her classroom.**





## **\$25,000 DONATION TO #LOVEPUP IT'S HIP TO CHIP**

**Lerner and Rowe Gives Back renewed our annual partnership with #LovePup's It's Hip to Chip Program. The It's Hip to Chip Program aims to ensure that all dogs adopted from either of the Maricopa County Animal Care and Control Animal Shelters locations receive a microchip upon their adoption. Microchips make it easier for owners to find their lost pets.**

**By storing the owner's contact information in a database, a microchip takes the guesswork out of trying to find a runaway pup. And, since the microchip is implanted under the dog's skin, there's no need to worry about losing the device like a collar or tag.**





# **\$15,000 DONATION TO MAKE A WISH ARIZONA**

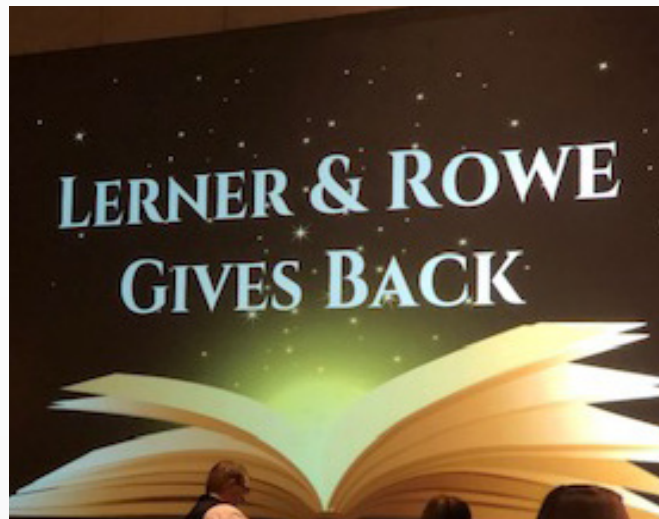
**Lerner and Rowe Gives Back was thrilled to once again sponsor Make-a-Wish Arizona's benefit gala. 100% of every dollar raised was used to grant wishes of critically ill children. Through donations such as ours, the organizations set a goal to fulfill 405 wishes in 2019.**



# **\$25,000 DONATION TO PANDA CHILDREN HELPING CHILDREN LUNCHEON & FASHION SHOW**

**Lerner and Rowe Gives Back was pleased to sponsor the 20th annual PANDA “Children Helping Children” Fashion Show and Luncheon.**

**For 2019, proceeds raised will benefit childhood cancer research. Event highlights included a fashion show featuring 59 “Children Helping Children” models, luncheon, live and silent auctions, raffle, and \$25,000 donations from our foundation.**





**BOYS & GIRLS CLUBS**  
OF GREATER SCOTTSDALE

## **\$100,000 COMMITMENT TO BOYS AND GIRLS CLUBS OF GREATER SCOTTSDALE**

**Boys & Girls Clubs of Greater Scottsdale serves 18,902 youths at nine Club locations within Scottsdale, North Phoenix, Fountain Hills, the Salt River Pima-Maricopa Indian Community, and the Hualapai Nation. The Clubs are putting our \$100K four year commitment to good use by covering expenses associated with youth development and mentorships, and providing a safe and encouraging environment where kids and teens are assured success, no matter their circumstances.**



## **\$10,000 SPONSOR OF FREEDOM BREAKFAST MILITARY ASSISTANCE MISSION (MAM)**

**Lerner and Rowe Gives Back was thrilled to be the \$10K title sponsor of Military Assistance Mission's (MAM) sixth annual 9/11 Freedom Breakfast! During the breakfast, community members had the opportunity to commemorate together on the many sacrifices of 9/11. Timothy Brown, a retired, decorated member of the FDNY, shared his first-hand experiences from the fateful day of 9/11 and the impact those tragic events had on his life thereafter.**



**\$10,000 DONATION  
PHOENIX CHILDREN'S HOSPITAL  
ANNUAL ABC15 TELETHON**



Once again, the Lerner and Rowe Gives Back Foundation stepped in as a \$10,000 level partner for the Annual ABC15 Telethon to benefit Phoenix Children's Hospital (PCH).

PCH is one of the largest children's hospitals in the country with nearly 1,000 medical specialists on staff. The hospital is also the largest source of pediatric care to low-income families across Arizona. They provide inpatient, outpatient, trauma and emergency care across more than 75 subspecialties.

Every dollar raised (\$766,994) during the eighth year of the Telethon directly impacts patient care and critical inpatient, outpatient, trauma, and emergency care across more than 75 subspecialties. Funds will also be used to support programs and services provided to patient families.

***Special  
Olympics  
Arizona***



**\$10,000 DONATION TO SPECIAL OLYMPICS OF ARIZONA BREAKFAST OF CHAMPIONS**







# **\$10,000 DONATION TO CHILDHELP WINGS FASHION SHOW**





## **\$10,000 CHECK PRESENTED AT PAUL'S CAR WASH TO BENEFIT BBBSAZ**

For the fifth year in a row, our Lerner and Rowe Gives Back team members scrubbed Phoenix vehicles to help raise funds during "Paul's Pay it Forward Car Wash." Also, our team was excited to present a \$10,000 check to CBS 5 Chief Meteorologist Paul Horton that will be given to the Big Brothers Big Sisters of Central Arizona (BBBSAZ).



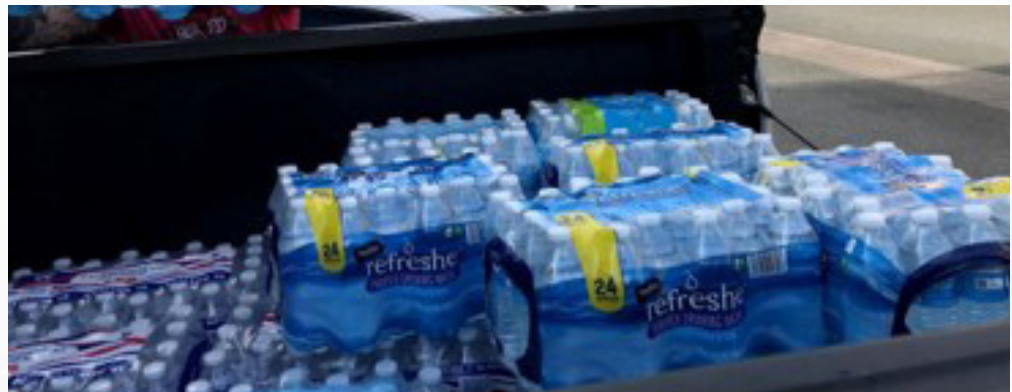


## **\$12.5K DONATIONS TO BENEFIT PHOENIX RESCUE MISSION HEAT RELIEF & KUPD'S OPERATION HYDRATION**

For the seventh consecutive year, Lerner and Rowe Gives Back hosts Code Red Heat Relief water bottle drive drop-off locations for the Phoenix Rescue Mission. Additionally, our team donated \$7,500 directly to the rescue mission in support of their annual heat relief campaign. And because we know the dangers that hot Arizona summers present to our homeless community members, we've agreed to additionally contribute up to \$5,000 towards 98 KUPD's Operation Hydration. In fact, Operation Hydration also benefits Phoenix Rescue Mission's Code:Red Heat Relief campaign.



# Code Red Heat Relief Water Drive 2019



## **Salt River Firefighters 911 Stair Climb**

**The Salt River Firefighters 911 Stair Climb was an emotional event. We heard a bell ring over 350 times for each person that climbed the equivalent of the 110 stories of the World Trade Center. Thank you to Kevin for allowing us to be a part of this event!**

**-Christa L.**

## **LovePup Family Fest Event—Mesa**

**It was so much fun, I can't wait for next year. Thanks again for letting me be part of this event, it was so heartwarming to see all of the "Puppy Love."**

**- Kimberley McQueen**

## **KUPDeployment Pack Party**

**This morning we were at KUPD/Hubbard Radio packaging deployment care packages for our troops. Kevin was there with the rest of our team to celebrate Veteran's Day for a really great cause!!**

**–Katie Marion**



# COMMUNITY OUTREACH

# STOMP OUT THE DEMAND 5K

Our team took a stand against human trafficking by joining other community partners in sponsoring the U.S. Institute Against Human Trafficking's (USIAHT) first annual 'Stomp Out the Demand' 5K walk/run in Las Vegas. We also had a group of walkers at the event "stomping" alongside the other participants to further show our support of the institute's fight against human trafficking.





# SUPPORTING STUDENT ATHLETES



Throughout 2019, we had many opportunities to demonstrate our support for local student athletes of all ages and for sports organizations who also contribute to the betterment of student athletes. Four of the more notable partnerships include a \$5,000 donation to the non-profit Pass It On, an official sponsorship of the 2019 Ed Doherty Award Luncheon, a presenting sponsorship of the Nevada Interscholastic Activities Association (NIAA) Southern Regional Championships, and a sponsorship of the Arizona Interscholastic Association (AIA) high school athletics.

It gives us great pleasure to support all types of student athletics programs, especially those that foster teamwork, confidence, and empathy, as well as encourage academic excellence.



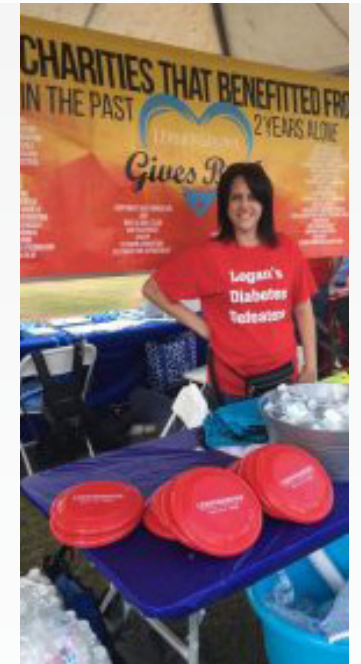
# **JDRF ONE WALK® & ROCK AND RUN 5K**

**As with most of the organizations our team chooses to support, there was a personal component behind why we got involved with two Mesa, Arizona Juvenile Diabetes Research Foundation (JDRF) events held on the same day.**

**Lerner and Rowe Gives Back was pleased to donate to the cause under the team name 'Logan's Diabetes Defeaters' at both the JDRF One Walk and JDRF Rock & Run. Logan is the son of a friend and neighbor of our team member Melanie Stowers. He is 9 years old and was diagnosed 2 ½ years ago.**

**Our team was excited to be part of the morning JDRF One Walk that had 14,000 people in attendance. Later that evening we returned for the JDRF Rock & Run. Our night crew was among an approximate 450 supporters putting tennis shoes to pavement to help fight juvenile disabilities.**

**Proceeds raised from the JDRF One Walk and JDRF Rock & Run will fund scientific research to better treat, prevent, and ultimately cure type 1 diabetes.**



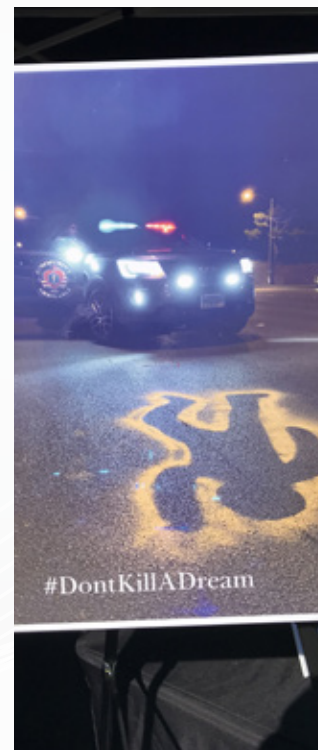
# DUSK TO DAWN PEDESTRIAN AWARENESS CAMPAIGN

In the past 12 months, there have been 63 crosswalk fatalities in Southern Nevada. As a community sponsor of the Dusk to Dawn Pedestrian Awareness campaign, our Lerner and Rowe Gives Back team was on hand to help pass out reflective wrist bands at a recent community event.

The wrist bands are just one of the ways the campaign is trying to help prevent fatal collisions by making pedestrians more visible to motorists during darker driving times from dusk to dawn.

Additionally, the Dusk to Dawn Pedestrian Awareness campaign drew chalk outlines of bodies on Clark County roads where pedestrians have been killed.

This awareness tool was designed to put a “face” to the campaign. By doing so, motorists see a real reminder of what can happen if they are not alert to their surroundings, and/or pedestrians not doing what they can to be more visible to others.





# COPS AND BURGERS TO BENEFIT SPECIAL OLYMPICS OF NEVADA

Lerner and Rowe Gives Back sponsored the Cops and Burgers Las Vegas fundraiser event for Special Olympics of Nevada. Additionally, our team barbecued 400 hamburgers for the attendees who joined us in supporting the local Special Olympics.





# **UNITED SALT RIVER FIREFIGHTERS 9/11 MEMORIAL STAIR CLIMB**

**Our Phoenix team members attended the United Salt River Firefighters 9/11 Memorial Stair Climb. The annual event is one way local businesses, community members, and organizations can come together to honor and remember the 343 Fire Department of the City of New York (FDNY) firefighters, 60 police, and 10 EMS personnel who sacrificed their lives so that others might live on 9-11-2001.**

**Each participant received a tag with the name and photo of a fallen hero prior to climbing the equivalent of 110 stories of the World Trade Center. Once a climber reached the top step, a bell rang to symbolize the completion of a fallen hero's journey to save others.**

**Overall, our team was extremely moved and proud to have taken part in this commemorative event.**



# WE SUPPORT OUR TROOPS



Once again our team jumped in to support our troops by helping the Holmberg's Morning Sickness radio show put together 1,300 care packages at their **KUPDeployment Pack Party**. The assembled packs will be sent to deployed troops serving overseas from our home state of Arizona. We also donated \$5,000 to assist in covering shipping costs.

Our Las Vegas community outreach team celebrated Veteran's Day early by participating in **Project Hero's Honor Ride** in Las Vegas. During the event, there was an award ceremony where a veteran received a recumbent bike that our team had custom built.





For the second year in a row Lerner and Rowe Gives Back donated funds to the Mark & Paul's **4 Pets for Vets** campaign to benefit Soldier's Best Friend. However, this year Kevin Rowe called the radio station on the last day to increase our initial \$4,000 donation to \$8,000.

This additional donation helped bump the final tally for the 4 Pets for Vets fundraiser to just over \$60K, which means that 13 Veteran's will be paired with a service companion! On average Soldier's Best Friend pairs an approximately 60 soldiers and dog a year.



We contributed \$400 to the **Santa Fe Veterans Alliance**, an organization created by local Veterans. Our contribution will be used to provide much needed assistance to Santa Fe area Veterans and Tribal Veterans in the form of housing, utilities, emergency needs, education and health.

# TAKING A STAND AGAINST CANCER



Lerner and Rowe Gives Back sponsored the **Bad Girls Do Good Things casino night**. The Scottsdale, Arizona non-profit works in the community to support and assist women suffering from all kinds of cancers.



Our team was at the **2019 Light The Night Walk** in support of the Arizona Leukemia & Lymphoma Society's efforts to find cures and ensure access to available treatments for blood cancer patients.



We were grateful to have 44 team members take part in the **Don't be a Chump! Check for a Lump!—3rd Annual Pink Out 5K!** The organization is an eight-year-old, local 501(c)3 non-profit that is actively involved in making a difference in the fight against breast cancer.



Once again our Gives Back team joined other community partners in supporting the Southwest Kids Cancer Foundation. This year we donated \$2,500 to cover the expenses for a camp counselor at **Arizona Camp Sunrise**.



Our Las Vegas outreach team suited up hero style for the Candlelighters Childhood Cancer Foundation of Nevada's annual **Superhero 5K** run and 1-mile walk. Our group was just one among many to gather in support of local families battling childhood cancer. In addition to our sponsorship and participation in the run and walk, we also gave away free snow cones and other items at our booth.

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Lerner and Rowe Gives Back was pleased to sponsor the 20th annual **PANDA Children Helping Children Fashion Show and Luncheon**. Proceeds raised from the event are to benefit childhood cancer research. Highlights of the afternoon included a fashion show featuring 59 "Children Helping Children" models, luncheon, and a \$25,000 donation from our foundation.



# **LOOKING OUT FOR ANIMAL WELFARE**

**Part of Lerner and Rowe Gives Back's mission is to look out for the welfare of the neglected and mistreated. This includes looking out for our furry friends too. Through relationships we've built with key community entities and organizations, our foundation proudly provides both volunteer hours and financial assistance with programs and initiatives that promote animal enrichment, safety, care, adoption services, and foster placement, such as:**

- #LovePup It's Hip to Chip program that benefits Maricopa County Animal Care and Control Animal Shelters.**
- Holmberg's Heat Stroke Open that benefits the Arizona Humane Society.**
- Chicago Animal Care and Control's Safe Humane Program.**
- Peoria Ford and Tito's Handmade Vodka's Escape the Shelter initiative that helped over 150 shelter animals find forever homes.**
- Adoption opportunities offered at annual #LovePup Foundation family fests held in Mesa and Tucson, Arizona.**



Thank you guys for all you do to help out the puppies. There is no way we could do it without you guys!

with gratitude,  
John Jay, Blake & The #LovePup Team 😊



# OFFERING A HELPING HAND

There are times when an encouraging word, empathetic ear, and generous spirit can mean the world to someone struggling under the weight of challenging circumstances.

Across the country, our team had the honor of offering a helping hand at events that offered support to individuals of all ages and all backgrounds including the financially distressed, abused, those living with a life altering condition, ex-offenders, ex-gang members, and recovering addicts.



Father's Appreciation Event



**Kiwanis Club of Glendale's  
Steak Dinner & Charity Auction**



**Keep Swimming  
Foundation Gala**



**Women's Resource Medical Center's  
Race For Life 5K**

**LVMPD Cookout**



**Hope for Prisoners Graduation**



**Hoving Home Gala**



# HELPING TO END HUNGER & HOMELESSNESS



Our Merrillville, Indiana office had the opportunity to give back by **volunteering for the Food Bank of Northwest Indiana**. As volunteers of their Mobile Market, our staff was able to help distribute food and take food out to cars. It was an honor to be able to help serve food to nearly 500 individuals in need.



Our Phoenix team members took part in United Methodist Outreach Ministries's (UMOM's) 11th Annual **Walk the Walk to End Homelessness** at the Phoenix Zoo. Not only did we show our support of the organization's efforts to raise funds and awareness in the fight against homelessness, we also joined other community members in helping UMOM defend their Guinness World Record for the Largest 1K Thong Sandal Race.





Our Las Vegas team helped feed a few hundred people at the Las Vegas Metropolitan Police Department Enterprise Area Command's (EAC) **homeless outreach event**.



In support of the **WeekEnd Hunger Backpacks** program, we donated \$5,000 to help end hunger AND our outreach volunteers teamed up with AltAZ 93.3 at their studio to help prepare 1,500 backpack meals. Each meal was carefully packaged in a discreet plastic bag for a student to easily carry home in their backpack.



Our Las Vegas Outreach team barbecued 700 hot dogs for guests who showed up to the **Giving Project**. The location for this day of giving was at the City of Las Vegas Courtyard, a homeless resource center. Guests in attendance were also able to get IDs, eyeglasses, as well as lots of clothing, blankets, and medical services.

## **McKenna Youth Foundation Holiday Party**

Lerner and Rowe, You are doing such a awesome job in Giving back or JUST GIVING. I think You do so much and HOPE that God does back for you and your family the same.

-Robin Tagliaferri-Slader, Facebook Fan

## **25 Days of Giving**

I love you guys and your wonderful loving and giving spirit!!

-Shannon Brown, Facebook Fan

## **Christmas in July**

You guys are amazing with how much you give back to the community and your giveaways!

-Esther Rodriguez, Facebook Fan

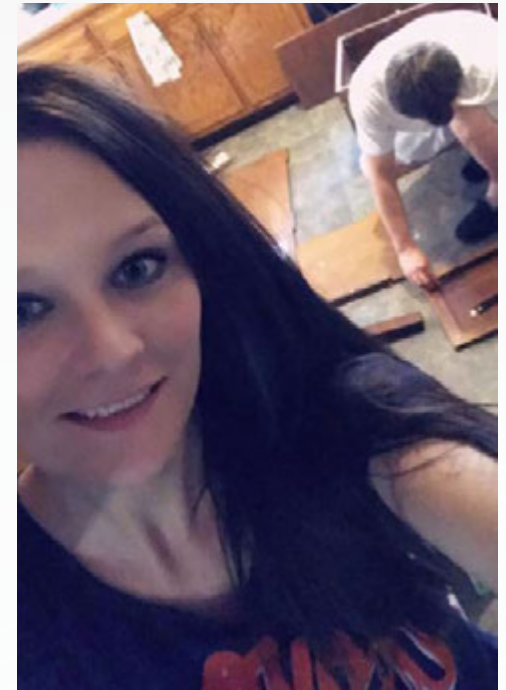
# Holiday Giving



During the holidays, and throughout the year, Lerner and Rowe Gives Back likes to go above and beyond to touch the lives of disadvantaged families and individuals, such as the Boys & Girls Clubs of the Colorado River Halloween Bash.

Two other holiday campaigns that greatly reflect our holiday outreach efforts include Christmas in July and 25 Days of Giving. Gifts range from new appliances, gift cards for home remodeling projects, wedding supplies, furniture, washing machines, electronic games, and more.

Another holiday event that our team looks forward to participating in each year is the Mckenna Youth Foundation holiday party and bike assembly.





**Devoted to Giving Hope to Those in Need  
Driven to Serve**

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